

# GRAND OPENING!

# Midnight Madness

# 6 Hours Only!!!



Wednesday, June 25<sup>th</sup>, 2014  
12am-6am Coliseum Farm Fresh  
Prices good with \$25 purchase only.



# 10¢ ea

Fresh White Corn  
Limit 20



# 3<sup>99</sup> lb

Fresh Atlantic Salmon Fillets



# 99¢ lb

Red Seedless Grapes



# 4<sup>99</sup> lb

Fresh Live Lobster  
1.25 lb & under



NEW!!! 30 foot expanded salad bar featuring 80+ items!!!

# 3<sup>99</sup> lb

Fresh Fruit & Salad Bar



Gwaltney Hot Dogs  
12 oz

# 2\$1 for



Essential Everyday Granulated Sugar 4 lb

# 88¢



≥ lb package  
Fresh 73% Lean Ground Beef  
Limit 2

# 5<sup>00</sup>



Marcal Bath Tissue 12-ct or Paper Towels 8-ct  
Limit 2 each

# 1<sup>99</sup>



Edy's Ice Cream  
1.5 qt

# 2\$5 for



Maruchan Ramen Noodles 24-ct, sold by the case only, Limit 8 cases

# 2<sup>40</sup>



Farm Fresh Grade AA Large Eggs 30-ct, Limit 2

# 2<sup>99</sup>



Gwaltney Sliced Bacon 16 oz, Limit 4

# 2<sup>99</sup>

STORE COUPON • VALID only 6/25/14 12am-6am • Effective at 219 Coliseum Dr. Farm Fresh Only.

# \$10 off

## your grocery purchase of \$40 or more!



Effective at 219 Coliseum Drive Farm Fresh location ONLY. Limit one discount per coupon. Limit one coupon per person per household. Excludes fuel, alcohol, gift cards, lottery, money orders, pharmacy, postage stamps, sales tax and tobacco. Valid Wednesday, June 25, 2014, 12am-6am ONLY.



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Come and see  
the all new  
**Coliseum  
Farm Fresh!**

**ALL NEW FRESH  
PRODUCE DEPARTMENT**

Our new produce section now features fresh in-store cut fruits and vegetables for healthy eating and convenience to grab and go. With an increase in variety and selection, it's all the freshness you deserve and savings you expect!



**OUR DONUTS EAT OTHER  
DONUTS FOR BREAKFAST.**

The bakery now features  
**Colossal Donuts**  
Over 50% bigger than before!

**ALL NEW FRESH  
SUSHI DEPARTMENT**

Whether you're a long time sushi lover or trying it for the first time, we have a menu option for you that's fresh, delicious and exquisitely made right here in your neighborhood Farm Fresh.

**Wider Selection!**

The frozen & meat sections have brought in more coolers to widen the selection, bringing you more of what you want, in addition to any custom cuts from our butchers.

**NEW! Your Pet Supply  
Headquarters!**

Did you know you can bring your Pet prescriptions to our Pharmacy and start saving? With our new pet destination section, keeping your furry friends happy will be quick and easy!



**20\$8**  
for

Fancy Feast 3 oz, or  
Friskies Wet Cat  
Food 5.5 oz or Alpo  
Wet Dog Food  
13-13.2 oz



**All New Organic &  
Gluten-Free Sections**

Visit our new expanded selection featuring over 400 new items! We've got a full range of items to fit your healthy lifestyle including expanded frozen gluten free products, natural sodas, non GMO offerings plus new items representing the latest trends and hot selling items in every section!



Santa Cruz  
Organic  
Lemonade 32 oz

**99¢**

**Save BIG on Baby! FREE!**

Get your baby's first birthday cake \*FREE! Just ask one of our bakery associates for details.

\*One 5 inch double layer cake. Limit One. Minimum purchase required. Cakes available may vary from picture.



**19.99**

Pampers  
Diapers  
54-104-ct,  
cruisers or baby dry,  
select varieties



**Farm Fresh 8 pc  
Spicy, Fried or  
Grilled Chicken**  
2 pc each: breast, wings,  
thighs & legs

**4.99**



**58¢**

Pepsi 2 Liter  
Flavors  
Save on your first 8  
Additional quantities \$1.59



Mueller's  
Elbow Macaroni,  
Thin or Regular  
Spaghetti  
16 oz

**2\$1**  
for



Tombstone  
Pizza  
20.5-22.85 oz

**4\$10**  
for



**French Bread**  
15 oz  
Hot & fresh from 4-6pm!

**99¢**



**Fresh Baked  
Cookies**  
10-ct

**1.99**



**1.49**

Xtra  
Liquid  
Laundry  
Detergent  
75 oz



**2\$6**  
for

Tresemme  
Shampoo or  
Conditioner 25 oz  
or Styling Aids  
Select varieties



Nature Made  
Vitamins  
12-500-ct

Buy 1 Get 2  
**free!**  
Need only one? It's half price!



Store Director: Bill Hall  
2190 Coliseum Drive,  
Hampton, VA 23666  
**(757) 827.4816**  
Open 6am-Midnight everyday

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